



# ROBLAWSON

[www.roblawsonmedia.com](http://www.roblawsonmedia.com)

[vimeo.com/roblawsonmedia](https://vimeo.com/roblawsonmedia)

[roblawsonmedia@gmail.com](mailto:roblawsonmedia@gmail.com)

**336-404-0275**

I am a proven talent who can regularly work directly with clients while keeping a calm, relaxed, ego-free atmosphere and a positive outlook throughout the production. Whether I am leading a group of editors, working in a team, or editing solo I bring over 20 years of experience, technical problem-solving and storytelling to your project.

I am experienced in short and long form, from national broadcast to the web. I have professional working knowledge of Avid Media Composer/Symphony, Adobe After Effects, Photoshop and Premiere with Final Cut 7 experience.

## THE OUTDOOR SPORTSMAN GROUP

*Producer + Editor = Predator*

CENTENNIAL, CO

2017-PRESENT



As an in-house staff Predator I am responsible for the creation and implementation of OnAir promotions, channel branding elements, 360 degree campaigns, cross promotions and digital assets across The Outdoor Channel, The Sportsman Channel, and The World Fishing Network. Duties include: pitching ideas, writing scripts, editing short form content, directing voice over sessions, color correcting and overseeing graphics and audio mixes all the while retaining high creative and broadcast production standards while upholding brand parameters and delivering on time and on budget.

## FREELANCE EDITOR

*Post Production Specialist*

D.C., MARYLAND, VIRGINIA

2016-2017

From compositing, color correction, graphic design, producing and of course editing in the Washington D.C. metropolitan area. I was lucky enough to work for *and* with some of the nations brightest and most talented creatives.

**Clients Include:**

AARP

Discovery Studios

National Geographic



## DISCOVERY COMMUNICATIONS

*Permalence Editor*

SILVER SPRING, MD.

2011-2016

Social Reloads Project for "The Agency Creative": weekly re-edit of programs to include new content including, bonus scenes, production facts and viewer/cast tweets. Reloads have made up over 500 hours of programming, and 22.5% of those hours were prime time (hours between 8:00pm and 11:00pm).

The UK Project for Discovery Networks International: Re-versioning for cultural sensitivities and broadcast standards of popular American shows for air in the UK and throughout Eastern Europe.



**Additional Credits & Gratuitous Name Dropping:**

*Fast N' Loud: Revved Up; Dual Survival: Untamed; Moonshiners: Outlaws Cuts; Long Island Medium: Beyond the Read; Here Comes Honey Boo Boo: Watch 'N' Tweet; MythBusters; American Chopper; Dirty Jobs; How It's Made; Chasing Classic Cars; just to name a few.*

## CEREBRAL LOUNGE

*Promo & Segment Editor*

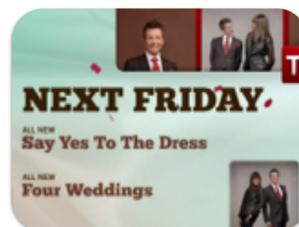
SILVER SPRING, MD.

2010-2011

As an in-house staff editor I was responsible for the edit, design and delivery of various spots, promos, segments, as well as customer service and even a little miracle work.

**Short-Form Compilation:** Just a small sample of the many advertising, psa's, political call to actions, and program premiere promos that I edited during that time.

**Segment Example:** "Head Rush"- Educational interstitial segments of celebrity stories revealing how they use math and science in their careers. Aired nationally on *The Science Channel*.



## FREELANCE EDITOR

*Producer + Editor = Predator*

SOUTHEASTERN, U.S.

2009-2010

Have job would travel! I specialized in Final Cut Pro, AVID Media Composer / Symphony, Adobe After Effects, Photoshop, and Encore.



**Additional Credits:**

**Where is Calgary?** - Roll-in's airing during the NHL's Stanley Cup Finals aired on ABC

**The Gulf of Mexico: Americas Shining Sea** - Emmy Award winning PBS documentary

**IHRA Drag Racing** - IHRA Top Fuel, Nitro Harley and Pro Mod drag racing shows for TNN (Spike TV)

## HONORS

3 Suncoast Regional Emmy Awards  
2 Gold & 3 Silver Addy Awards  
Nominee "Best New Talent 2012" DASAPP Award

## POINTS OF INTEREST

I enjoy the outdoors, music, skiing, auto repair, guitar, & ice hockey.

